



# TCF AUSTRALIA BUSINESS SKILLS PROJECT

*Opportunities to Improve Your Business*

[www.tcfaustralia.com](http://www.tcfaustralia.com)

## TCF AUSTRALIA BUSINESS SKILLS PROJECT

TCF Australia Business Skills Project is a national program providing business skills workshops, industry forums, online web information services, national tcf directory, online business mentoring, help line services and assisting the development of a national TCF Support Centre and designedge fashion incubator network. The project has a focus on young entrepreneurs (under 35), indigenous and multicultural TCF operators and value adding to Australia's merino wool clip.

TCF Australia Business Skills Project is an Australian Government funded project under the Building Entrepreneurship in Small Business Program (BESB) and is supported by the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA), Belmont BEC Inc – Small Business Centre Belmont (SBC), designedge fashion incubator, WA Dept of Agriculture Wool Program, WA Dept of Industry & Resources, Business & Professional Women WA, Australia Post, Belmont Forum, sponsors, supporters & volunteers



### TCF Australia Business Skills Project

Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA)

PO Box 370, Cloverdale WA 6985 Phone 08 94793777 Fax 08 94793888

Email [info@tcfaustralia.com](mailto:info@tcfaustralia.com) [www.tcfaustralia.com](http://www.tcfaustralia.com)

### Do you belong to the TCF Industry?

**TCF Industry includes the design & manufacture process of the following industry sectors:**

- Bridal Wear, Baby Wear, Boy's Wear, Blinds, Awnings, Beading, Automotive
- Children's Wear, Caps, Curtains, Carpets, Corporate Wear, Canvas, Active wear
- Designer Fashion, Designers, Collars, Cushions, Belts, Boots, Banners
- Footwear, Equestrian, Furnishings, Eveningwear, Embroidery, Cloth Rags
- Intimate Apparel, Interior Textiles, Health, Grading, Girlswear, Dancewear
- Leather, Luggage, Handbags, Felts, Knitwear, Homewares, Hats, Flags
- Millinery, Maternity, Lifejackets, Lace, Industrial Textiles, Insulation
- Menswear, Manufacturers CMT, Marine, Mattresses, Paper Machine Clothing
- Rugs, Ropes, Pet Accessories, Patternmaking, Tanneries, Non Woven Textiles
- Sporting Wear, Socks, Skins, Seat Belts, Schoolwear, Ski wear, Saddlery
- Swimwear, Surfwear, Soft Toys, Safety, Sails, Sandals, Tablecloths, Sleepwear
- Textiles, Fibres, Towels, Tents, Sportswear, Tourist Souvenirs, Textile Artists
- Women's Wear, Wallets, Wool, Wetsuits, Workwear, Uniforms, Underwear, Yarns



# Expression of Interest

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Register your interest in any aspect of the TCF Australia Business Skills project below  
 You will receive our email updates when workshops, forums will be held in your region or state  
 complete online [www.tcfaustralia.com/expression.html](http://www.tcfaustralia.com/expression.html)

Phone 08 94793777 Fax 08 9479 3888 Mobile 0433 349521 VoIP 08 62624239

This project is proudly supported by



TCF BUSINESS SKILLS PROJECT - EXPRESSION OF INTEREST (Tick your area of interest)	YES	NO	MAYBE
<b>Business Skill Workshops (2hr) Topics will be held based on demand</b>			
1) <b>Business Planning for Designers</b> – put some planning into your business			
2) <b>Credit Management Workshop</b> – want to improve your credit practices?			
3) <b>Financing your Business</b> – how to present a case for finance?			
4) <b>Growing a Business Workshop</b> – develop a checklist for business growth			
5) <b>Media &amp; PR Skills Workshop</b> – how to write a media release & deal with media			
6) <b>Pricing &amp; Costing Workshop</b> – are your products & services costed correctly?			
7) <b>Protecting Trade Marks &amp; Designs</b> – do you have the TM rights to your label?			
8) <b>Starting a Business Workshop</b> – 10 basic steps on what you need to know			
9) <b>Starting a Fashion Label Workshop</b> – 10 steps on developing a fashion label			
10) <b>Time Management Workshop</b> – do you want to save 2hrs a day?			
<b>TCF Industry Forums: 2 hrs - Topics will be held based on demand</b>			
1) <b>International Fashion Opportunities</b> – global trade fairs, shows & export opportunities			
2) <b>Marketing to Retailers</b> – what is a retailer really looking for?			
3) <b>New Global TCF Technology</b> – the new era of digital print & intelligent textiles			
4) <b>New Innovations with Wool</b> – designing & working with wool fibres			
5) <b>New Trend Directions</b> – global fashion trends and forecasting			
6) <b>Sourcing Off Shore</b> – how to source in Hong Kong, China and Asia			
7) <b>Working with an Agent</b> – what is an agent really looking for?			
8) <b>Understanding Aboriginal Culture &amp; Design</b> – gain a cultural insight			
<b>Other TCF AUSTRALIA Business Skill Project Initiatives</b>			
<b>Online Mentoring via email</b> – would you like 1hr online business mentoring support?			
<b>Email &amp; Phone Help Line</b> – want to register for our help line service?			
<b>Media Releases</b> – would you like a media release on you and your label?			
<b>National TCF Directory</b> – do you want a free directory listing form sent to you?			
<b>designedge fashion incubators</b> – would you like a retail fashion incubator in your state?			
<b>Value adding to Australia's Wool</b> – want to develop a new product using wool?			
<b>Indigenous textile artist/designers</b> – like to develop new product with indigenous designers?			
<b>Want to invest/support a young designer</b> – like to licence or invest in a new fashion label?			
<b>Interested in a "Virtual" TCF Support Centre being established for your state?</b>			



**FAX COMPLETED FORM TO 08 94793888 or email [support@tcfaustralia.com](mailto:support@tcfaustralia.com) OR post form Reply Paid, TCFWA PO Box 370, Cloverdale, WA 6985**

## TCF Australia Business Skills Project – Expression of Interest

Contact Person: \_\_\_\_\_ Business Name: \_\_\_\_\_ Business ABN: \_\_\_\_\_  
 Description of Business: \_\_\_\_\_ Label Name/s: \_\_\_\_\_  
 Business Address: \_\_\_\_\_ State \_\_\_\_\_ P/Code \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

**TCF INDUSTRY SECTOR** Note: You are part of the TCFL Industry if you are involved in any aspect of the design and manufacturing process.

Tick below which aspects apply to your firm and its products: (you may tick multiple boxes)

- Designer Fashion  Design  Manufacture  Wholesale  Retail  Direct Sell  Import  Export

Main product/services \_\_\_\_\_ ASIC Code/s \_\_\_\_\_

Other products/services \_\_\_\_\_ ASIC Code/s \_\_\_\_\_

Young Business Owner?  Yes  No Age \_\_\_\_\_ Are you Indigenous?  Yes  No Multicultural?  Yes  No

Is your business located in regional or isolated Australia?  Yes  No

Do you agree to be listed in the TCF Industry Directories  Yes  No Signature: \_\_\_\_\_ Date \_\_\_\_\_