

## **MEDIA RELEASE**

### **TCF Australia supports 'Restless Socks' at 'FASHION EXPOSED REVIVED' in Sydney from the 20<sup>th</sup> to the 24<sup>th</sup> of February 2015**

Restless Socks was born in Adelaide in 2014 by two childhood BFFs, Kirra Thomas and Andrei Priplotski. The emerging designers combined a passion for fresh design with a passion for business, and came up with the idea of creating a brand that sold socks with the same high level of design as any other item of clothing.

Kirra Thomas said, "Too many people believe socks are just a standard piece of clothing and not much thought goes into the quality or aesthetic. Jerry Lewis and George Clooney wear a new pair of socks every day, they don't believe in having to wear a pair of socks twice!"

The duo noticed there was a gap in the market for brands that solely focused on just making socks. And not just any socks, but socks with the same high level of design and amazing quality as any other item of clothing.

Restless Socks is being supported by TCF Australia to attend and show their products at Sydney 2015, *FASHION EXPOSED REVIVED* next February.

Designers across the country such as Kirra and Andrei will be given the opportunity to sell their wares at the dedicated TCF Australia Emerging Designer Showcase at *FASHION EXPOSED REVIVED* between 20<sup>th</sup> and 24<sup>th</sup> February, 2015 at Sydney Showground. The show will highlight Spring/Summer 2015/2016 & Winter 2015, and will include Womenswear, Menswear, Childrenswear, Accessories, Footwear, Lingerie & Sleepwear, and Retail Services.

These emerging designers will be exposed for the first time to the fashion industry trade fair market. They will have first time access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to small businesses operating in the textile, clothing, footwear and leather industry across Australia.

Andrei Priplotski said, "Socks now are not something people hide under pants, but are something people are proud to wear out loud, they complete an outfit, and are a statement piece. Socks are a way to be colourful, fun and adventurous with fashion. Our inspiration has come from travels around the world. We are particularly inspired by an idea of combining city skylines, bright colours and emblematic animals to create sock that reflect some of our favourite cities."

Kirra Thomas said, "What we hope to gain from exhibiting via TCF Australia is exposure and the chance to network with others. We were lucky enough to attend Melbourne Fashion Festival earlier this year, but this will be our first time showing industry related people what we have to offer on such a large scale."

Carol Hanlon, CEO of TCF Australia said, "Kirra and Andrei will be offered one on one mentoring through the entire trade fair process from preparing for a trade event, setting up to selling to pack up and will have dedicated TCF personnel on hand to help them every step of the way."

*FASHION EXPOSED REVIVED* – TCF AUSTRALIA EMERGING DESIGNERS SHOWCASE is sponsored by Australian Gift & Homewares Association, TCF Australia, TCFWA, TCF Global, Belmont BEC, TCF Energy Efficiency Project and BPW Business Incubator.

Restless Socks products are available for sale via the brand website ([www.restlesssocks.com.au](http://www.restlesssocks.com.au)), in retail stores and markets around Adelaide, Canberra and New South Wales.

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**ABOUT TCF Australia**

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc. (TCF Australia) is a not-for-profit national support centre for the Textile, Clothing Footwear and Leather industry providing support and specialised resources, services and training. From its headquarters in Belmont, WA, TCF Australia aims at networking to maintain and establish key partnerships for the national TCF industry.