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## TCFWA and TCF Australia sponsor eight designers for Fashion Exposed

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The Textile, Clothing and Footwear Resource Centre of WA (TCFWA) and TCF Australia have chosen eight emerging Australian fashion businesses to sponsor for the Fashion Exposed trade fair in Sydney next month.

The non-profit community organisations will showcase emerging designers Maddy Petruslis Designs, Bagsalot, Buli-J Australia, Glamorous Life Swimwear, CVS Fashions, Ironboy, Ling Ling and TCF Global Village Sewing Projects at Fashion Exposed from March 6 to 8 at the Sydney Exhibition Centre.

Both TCFWA and TCF Australia aim to provide those in the fashion industry with exposure, access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to small businesses operating in the textile, clothing, footwear & leather industry across Australia. This year, as part of the TCF Australia Online Training & Mentoring Project, the organisations will also provide free workshops for those attending Fashion Exposed, with complimentary sessions offered to up to 15 fashion businesses at a time.



GLAMOROUS LIFE SWIMWEAR; is among the eight designers chosen by TCFWA and TCF Australia for a Fashion Exposed sponsorship.

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Workshops to be offered include:

- Using Online Resources to Market your Fashion Business
- Creating Your Online Fashion Shop
- How to Keep Customers Coming Back
- SEO & Google Ad Words Workshop
- How To Brief Your Website Developer Workshop
- Building Online Customer Base Workshop
- Cloud Computing Services and Data Backups Workshop

TCFWA, which owns the business name TCF Australia, was established in 1998 and has been sponsoring designers at Fashion Exposed since 2002. Designers who would like to vie for a Fashion Exposed sponsorship in future can email TCFWA for consideration on [info@tcwa.com](mailto:info@tcwa.com). They must be first-time exhibitors and be prepared to send a profile and images of their designs.