

MEDIA RELEASE

TCFWA wins 'Business Excellence Award' at Hong Kong Australia Business Association - WA Chapter Business Awards 2015

Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) has won the Business Excellence Award at the Hong Kong Australia Business Association - WA Chapter Business Awards 2015 (HKABA-WA).

This coveted award was sponsored by the ANZ Bank and recognises significant achievements resulting from plans and actions in the commercial sector to and/or from Hong Kong SAR/China by an Australian organisation, in any industry sector.

TCFWA / TCF Australia / TCF Global provides support and assistance to fashion, textile, clothing, footwear, creative industries new and existing small businesses through business planning, marketing plans, fashion and business skills training, mentoring, fashion product development, fashion industry sourcing and links to global TCF supply chains. TCF provides member helpline services and development of specialised online industry webinars and workshops to better equip those operating in the industry, and is recognised as a leader and role model TCF not for profit Industry organisation across Australia and overseas assisting small businesses.

Since its inception, TCF has been working closely with various organisations in Hong Kong and China to provide opportunities for Australian Designer Showcases and TCF Trade Buying Missions to Hong Kong & China. This also provides promotional & economic opportunities for fashion designers at an international level via the Exhibitions and the Buying Missions. TCF also provide networks for the micro-economic development of women starting small sewing businesses in Asia.

TCF has participated since 2002 in many international trade and exhibitions in Hong Kong & China including Hong Kong Fashion Week, World Boutique Hong Kong, Gifts & Premium Fair Hong Kong, Interstoff ASIA Essential Fair Hong Kong, Intertextile Home Textiles & Apparel Textile Fairs Shanghai, Global China Sourcing Fairs Hong Kong and the China International Silk Fair Hangzhou.

TCF has in the past presented an Industry Seminar at Hong Kong Fashion Week on 'Doing Business in Australia', hosted numerous TCF Information stands at World Boutique Hong Kong and staged a number of fashion parades and PR events in Hong Kong over the years for the local Media and Buyers utilising Australian models TCF hosted from Western Australia.

Over the past 17years TCF has facilitated many business opportunities for fashion designers and in the process has also made many linkages with other Fashion Industry organisations around the globe. TCF is also secretariat of the International Fashion Incubator Network of not for profit fashion incubators.

In addition, TCF has strong linkages with Hong Kong Trade Development Council Sydney Office and the Hong Kong Economic and Trade Office, Sydney and refers Australian small businesses throughout the year for one to one business matching sourcing linkages and business contacts.

Carol Hanlon, CEO of TCFWA said, "With our very long association with Hong Kong, TCFWA are thrilled to win this special award. This win also has extra special personal meaning to me. I was a visitor at the first ever Hong Kong Fashion Week held in 1977 as a designer of my own fashion label and since then have been working hard on developing trade opportunities for the TCF industry between both countries."

TCFWA will now represent Western Australia in the National Hong Kong Business Association Awards in Sydney on September 18th, 2015 in the Business Excellence Award. For more information on the awards please see <https://www.hkaba.com.au/Calendar.html>

For further information please contact:

Carol Hanlon

CEO

Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA)

P| 08 9479 3777 M| 0417963231

E| carol.hanlon@tcfaustralia.com



Textile Clothing Footwear Resource Centre of Western Australia Inc (TCF Australia)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888 Email info@tcfwa.com

www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com

www.mygreenincubator.com www.bpwbusinessincubator.com www.designedge.net.au

www.myfashionincubator.com www.belmontbec.com www.mybusinessincubator.com.au