

MEDIA RELEASE

TCF Australia supports 'Lexi Clothing' at 'FASHION EXPOSED REVIVED' in Sydney from the 20th to the 24th of February 2015

'Lexi Clothing' create easily accessible women's clothing made from internationally sourced fabrics, combined with streamlined production methods in order to emphasise the meticulous fit of each garment which can only stem from lead designer Pat Georgiou's 30 plus years in the industry.

Pat's sons luckily inherited her passion for design, and, after pursuing other careers and ventures they have come back to join Pat in forming a young design team. They have recognised a void in affordable high end women's fashion and have decided to collaborate and produce a modern and accessible line to capture a part of the market which they see great potential in..

Andros Georgiou from the Lexi Clothing design team said, "We design for young women who have an eye for detail using classic silhouettes and modern fabrics to create everlasting garments. I believe in always pushing the boundaries of design and construction."

Lexi Clothing is being supported by TCF Australia to attend and show their products at Sydney 2015, *FASHION EXPOSED REVIVED* in February.

Designers across the country such as Andros Georgiou will be given the opportunity to sell their wares at the dedicated TCF Australia Emerging Designer Showcase at *FASHION EXPOSED REVIVED* between 20th and 24th February, 2015 at Sydney Showground. The show will highlight Spring/Summer 2015/2016 & Winter 2015, and will include Womenswear, Menswear, Childrenswear, Accessories, Footwear, Lingerie & Sleepwear, and Retail Services.

These emerging designers will be exposed for the first time to the fashion industry trade fair market. They will have first time access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to small businesses operating in the textile, clothing, footwear and leather industry across Australia.

Andros Georgiou from Lexi Clothing said, "By attending *FASHION EXPOSED REVIVED* our design team hope to gain broader exposure into other states with the aim of obtaining more stockists."

Carol Hanlon, CEO of TCF Australia said, "The Lexi Clothing design team will be offered one on one mentoring through the entire trade fair process from preparing for a trade event, setting up to selling to pack up and will have dedicated TCF personnel on hand to help her every step of the way."

FASHION EXPOSED REVIVED – TCF AUSTRALIA EMERGING DESIGNERS SHOWCASE is sponsored by Australian Gift & Homewares Association, TCF Australia, TCFWA, TCF Global, Belmont BEC, TCF Energy Efficiency Project and BPW Business Incubator.

Lexi Clothing is available at various stores in SA, WA and NSW. Their website is lexiclothing.com.au

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ABOUT TCF Australia

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc. (TCF Australia) is a not-for-profit national support centre for the Textile, Clothing Footwear and Leather industry providing support and specialised resources, services and training. From its headquarters in Belmont, WA, TCF Australia aims at networking to maintain and establish key partnerships for the national TCF industry.