

Hong Kong Fashion Week for Fall/Winter and World Boutique, Hong Kong join hands and gather international designers and global suppliers at Asia's top fashion fairs in January 2014

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc. (TCFWA), TCF Australia, TCF Global and the Belmont Business Enterprise Centre (Belmont BEC) are hosting two Buying Missions to Hong Kong Fashion Week (Fall/Winter) Asia's largest fashion event and in addition, they are supporting four Australian designers to exhibit at World Boutique International Designer Showcase.

Hong Kong Fashion Week will run concurrently with the glamorous World Boutique, Hong Kong between 13th and 16th January 2014 at the Hong Kong Convention and Exhibition Centre. The twin fairs will present to the world the latest trends in the fashion industry, as well as offering a platform of fashion business opportunities.

Carol Hanlon, CEO of TCFWA, TCF Australia, TCF Global and Belmont BEC said, "We have been hosting groups to attend Hong Kong Fashion Week since 2002. Hong Kong Fashion Week is a great event for the global fashion industry to source from, and is supported by over 70+ countries and 16,000 buyers attending each season. I had the honour of attending one of the first ever Hong Kong Fashion Weeks in 1977 as a designer of my own fashion label".

This year's Australian designers exhibiting at World Boutique Hong Kong will include:

- Kash O'Hara, O'Hara Designs, NSW oharadesigns.com
- Lynn Elzinga-Henry, Ayakawa, SA ayakawa.com
- Samita, Deidaa Pty Ltd, VIC deidaa.com
- Genevieve Dibden Neck, ByWeave, NSW weaveworld.squarespace.com

With more than 40 years' of history, Hong Kong Fashion Week for Fall/Winter will once again stage the latest collections, the trendiest designs and products for the fashion industry. Held concurrently is World Boutique, Hong Kong, which is a consortium of international fashion brands and designer collections. The fair will showcase over 560 world renowned fashion brands from 18 countries and regions, such as Allexandre Kangala, Che Che New York, Pascal Piveteau and Vivienne Westwood.

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