

## MEDIA RELEASE

### TCF Australia launches Green Fashion 'Ask An Expert Forums'

As part of the TCF Australia 'ONLINE' Energy Efficiency Training & Mentoring Project, TCF Green Fashion 'Ask An Expert' forums are about to be launched nationally including

- **Sunshine Coast**, International Fashion Week, Twin Waters, September 4<sup>th</sup>, 12noon-2pm

The forums will enable attendees to develop energy efficiency supply chains, gain insights into TCF environmental issues, and learn about research trends in sustainable fashion, textiles, apparels and homewares. Guest Speakers include:

**Global Eco Fashion Trends** - Peclers Paris, Sue Dixon, Retail Enterprise Developments

**Ethical Fashion and the Triple Bottom Line** - Irene Goonan, Green Fashion Mentor

**What are Retailers looking for in Green Fashion** – Margaret Farrell, International Fashion Consultant

**Understanding Energy Use** – Dennis Chiron, TCF Australia, Business Advisor

**Fashioning Sustainability** - Carol Hanlon, TCF Australia

**Global 'ECO' Opportunities – Network Links for Energy Efficiency Supply Chains**

The TCF Australia 'ONLINE' Energy Efficiency Training & Mentoring Project has come about as a result of the Gillard Government's Clean Energy Future package which helps businesses save money on their operating costs while also lowering Australia's greenhouse gas emissions. The project will provide for 1,000 fashion, creative and TCF small businesses across Australia to participate in ONLINE training. The program will support and facilitate the ability for businesses to reduce energy use, create cost efficiencies and to enable them to investigate new green business opportunities. Free training webinars will be offered covering a wide range of topics such as energy efficiency, sustainable green fashion, supply chain information and support.

TCF Australia was one of 28 business advisory organisations that received Australian Government funding to assist small and medium businesses and community groups save on energy costs recently.

The Green Fashion 'Ask An Expert Forums' will assist fashion industry participants to discover strategic market opportunities in green fashion and tap into new global 'eco' networks. Mentor Vouchers are available to improve small business energy efficiencies and there are also opportunities to showcase fashion labels at global fashion 'ECO' events and online through My Green Incubator.

To find out more about the Energy Efficiency business advisory services offered, or register for services as part of this project please visit [www.tcfaustralia.com/greenenergy](http://www.tcfaustralia.com/greenenergy) or email [greenenergy@tcfaustralia.com](mailto:greenenergy@tcfaustralia.com).

For further information please contact:

Carol Hanlon

**Textile Clothing Footwear Resource Centre of WA Inc. (TCF Australia)**

P| 08 9479 3777 M| 0417963231

E| [carol.hanlon@tcfaustralia.com](mailto:carol.hanlon@tcfaustralia.com)



**Textile Clothing Footwear Resource Centre of Western Australia Inc (TCF Australia)**

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888 Email [info@tcfwa.com](mailto:info@tcfwa.com)

[www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com) [www.mygreenincubator.com](http://www.mygreenincubator.com)

[www.fashionincubators.com](http://www.fashionincubators.com) [www.designedge.net.au](http://www.designedge.net.au) [www.myfashionincubator.com](http://www.myfashionincubator.com)

[www.belmontbec.com](http://www.belmontbec.com) [www.mybusinessincubator.com.au](http://www.mybusinessincubator.com.au)

The TCF Australia 'ONLINE' Energy Efficiency Training & Mentoring Project receives funding from the Australian Government Department of Climate Change and Energy Efficiency as part of the Energy Efficiency Information Grants Program.'

#### ABOUT TCF Australia

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCF Australia) is a not-for-profit national support centre for the Textile, Clothing Footwear and Leather industry providing support and specialised resources, services and training. From its head quarters in Belmont, WA, TCF Australia aims at networking to maintain and establish key partnerships for the national TCF industry.