

Media Release

Page 1 of 1

30th September, 2006

Roll Up Roll Up! – Awesome Fashion on Show

Over recent years the Perth Royal Show has become so much more than just the rides, showbags and fireworks. It has also become well known for its fashion and this year will be no exception.

Over the course of the show which runs this year from the 30th of September to the 7th October there will be 36 fashion parades which will include a section of 20 outfits from designers utilising the designedge fashion incubator facility in Belmont.

The designedge fashion incubator is a creative retail outlet that showcases the talents of local fashion designers. The largest community incubator of it's kind in Australia the outlet not only gives local fashion designers a chance to display their work but it gives interested parties the chance to make an appointment and meet the designer in person.

Along with being heavily involved in the parades the designedge store will have it's own stand located outside the theatre that is full of information for budding young designers along with "how to start a business" workshops running every day through out the show at 1pm and 2 indigenous displays, which include 2 indigenous designers textile display from Wickham, Northwest of WA and Pinjarra Southwest of WA.

So along with the thrills there are skills show goers can learn about!

Featured designers for the parades will be **Colour Spirit, D'Luce, Filthy Bush Surfwear, Hue Le Dsigns, Morgan Marks** and **Teresa Giorgi**. Accessories by **Brag Bag by Jenny Spring** and **Monkeyshine by Elaine Mcleod**

For further information on the designedge fashion incubator <http://www.designedge.net.au>

Media Contact: Carol Hanlon

Phone: 61 8 9479 3777

Fax: 61 8 9479 3888

Mobile: 0417 963 231

After Hours: 0431 103 153

eMail: carol.hanlon@tcfwa.com

Further details on the TCF WA and its projects visit www.tcfwa.com

Further details on Belmont BEC and its projects visit www.belmontbec.com