

## Media Release

### Local South Perth Resident Miss Poppy Nominated in W.A. Volunteer of the Year Awards

National Volunteer Week launches on May 9<sup>th</sup> and runs to the 15<sup>th</sup> of May 2011. It is the largest celebration of volunteers and volunteerism in Australia, and provides an opportunity to highlight the role of volunteers in our community and to say thank you to the more than 5 million Australians who volunteer. 2011 marks the 10th anniversary of the International Year of Volunteers (IYV) which started in 2001.

One of the highlights of the W.A. program is the W.A. Volunteer of the Year awards, and this year Ms Paula Wells-Riske (known as Miss Poppy) has been nominated by the Belmont Business Enterprise Centre (Belmont BEC), and the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA).

Miss Poppy is the great granddaughter of a Maori chief in New Zealand, and is one of 15 children in her family. Since arriving in Australia in 1978, Miss Poppy has spread positive vibrations around the country via her singing in Miss Poppy's Virtual Blues Band. She regularly busks in the Perth CBD and also down in Fremantle.

Miss Poppy has been volunteering at the Belmont Business Enterprise Centre (Belmont BEC), and the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) since 2002. During this time she has been contributing to various community projects and gaining experience in the business and fashion industry

Nominator of Miss Poppy and CEO of Belmont BEC and TCFWA Carol Hanlon said, "Miss Poppy is an amazing and colourful personality, and well loved by all who come into contact with her. We wish her well in the awards!"

**Media Contact:** TCFWA / Belmont BEC Carol Hanlon

Ph: (08) 94793777

Mob: 0417 963 231

Email: [carol.hanlon@tcfwa.com](mailto:carol.hanlon@tcfwa.com)

## About Us

### TCFWA

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCFWA) provide a valuable resource for the design industry. Since being established in 1998, the centre has been so successful, that it now receives requests from across Australia and overseas, from organisations and designers wishing to be involved. Providing business skills and industry mentoring, a helpline service and development of specialised industry workshops to better equip those operating in the industry is one of the main areas that TCFWA has been recognised as a leader and role model organisation across Australia an overseas.

### BELMONT BEC

Belmont BEC is a non profit community based organisation established, in 1994, to assist in the growth and development of small business. Over the years it has originated a large range of well known projects and programs for the benefit of its small business clients that have included Belmont Small Business Awards, Designedge Innovation Festival, Multicultural Business Support Services, WA Racing Industry Project and the Belmont BEC is also an industry specialist on creative industry, fashion and TCFL industries.



**Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA)**

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

[www.belmontbec.com](http://www.belmontbec.com) [www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com)  
[www.designedge.net.au](http://www.designedge.net.au) [www.fashionincubators.com](http://www.fashionincubators.com)