

MEDIA RELEASE

13 July 2013

Carol Hanlon Named W.A. Woman of Success By Scoop Magazine

Fifty inspiring West Australian women have been named by Scoop Magazine as 'WA Women of Success'.

Criteria for choosing the women were that they had to be successful, inspiring and have contributed to their local or wider community. They also shared stories about the trials and tribulations they faced, the compromises made and the lessons learnt on the road to success.

Carol Hanlon's diverse and dedication to small business qualified her well for the 'WA Women of Success Top 50'. Carol is Founding Manager and Facilitator at the Belmont Business Enterprise Centre Inc. (Belmont BEC), Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA), designedge fashion incubator, Belmont Small Business Awards and many other initiatives established since 1994.

Ms Hanlon's small business background includes fashion design, clothing manufacturing, wholesale, retail and export for over twenty years on the east coast of Australia. In her previous life as a small business owner, Ms Hanlon was responsible for the design, production, direction and staging of her own fashion label - which received international acclaim. The fashion studio won the Geelong Business Excellence Award for Manufacturing - under 20 employees, in 1986.

Carol Hanlon, CEO of Belmont BEC and TCFWA said of the WA Women of Success Awards, "I admire women who have integrity and values, that stick to their guns, roll up their sleeves and get things done. I am honoured to be chosen by Scoop Magazine amongst so many other women I admire."

Of her future plans for Belmont BEC, TCFWA and her other projects dedicated to helping grow small business in Australia, Carol said, "My goal is to keep being innovative and keep being a small business incubator that delivers online business training and mentoring to small businesses all over Australia."

Media Contact:

Carol Wallbank

Ph: (08) 94793777

Mob: 0408 201 610

Email: carol.wallbank@belmontbec.com

BIO - ABOUT: MS CAROL HANLON

Current & Recent Past Appointments, Memberships –

- Australian Government Delegate, Asia Pacific Economic Co-operation (APEC) Women in the Economy Forum, Russia
- Commonwealth Foundation Delegate & 10TH Women's Ministers Affairs Meetings Observer –Themed 'Women Enterprise for Leadership', Dhaka, Bangladesh
- National President, Australasian Institute Enterprise Facilitators – promoting professional standards in business counselling & facilitation
- United Nations Commission Status Women CSW 56 – BPW International Delegate
- Graduate Australian Institute of Company Directors – promoting professional standards in governance, business and organizations
- Past President, Belmont Business & Professional Women's Club – enhancing the status & support to women locally & internationally
- Ambassador, Business & Professional Women's International Asia Pacific
- Asia Pacific Business Facilitation Accreditation (APEC) – internationally accredited small business counsellor
- Past Councillor City of Belmont – elected member local government Councillor

Community Awards & Recognition 1994 to 2013 (awarded to Carol and projects) –

July 2013 – Carol featured in Permanent Impressions Exhibition 'A Celebration of Women' a portraiture project by artist Jana Vodesil-Baruffi acknowledging 50 WA Women and their contribution to society.

June 2013 – Carol featured '50 Western Australian Women of Success' for achievement in business, Scoop Magazine

March 2012: New York – Carol hosted accredited 'Empowering Creative Women' seminar NGO Forums during the United Nations – Commission on the Status of Women 56 (CSW56)

September 2011 – Carol & TCFWA Hosted the 3rd International Fashion Incubators Conference (1st was in London - 2007, 2nd in Atlanta USA - 2009)

March 2011: New York – Carol presented 2 Sessions at the NGO Forums of the United Nations – Commission on the Status of Women (CSW55)

March 2011 – The Inaugural Western Australian Women's Hall of Fame - Carol inducted as one of WA's top 100 women: 100th Anniversary of International Women's Day

2008 & 2004 – Best National Manager Award: Business Enterprise Centres Australia

2007 – Carol named in -100 Champions of Western Australian – WA Week List

2010 - City of Perth Convention Scholarship Award

2007 - Belmont Business & Professional Women's Club: Most Inspirational Member

2006 - WA Citizen of Year Awards – Commerce & Industry Category, Finalist

2004 - WA Small Business Minister - Certificate 10 years of service to Small Business

2001 - National Community Link Volunteer Awards – Certificate of Commendation

2000 - Australian Micro Small Business Awards - Certificate of Recognition

1999 - City of Belmont Opportunity Award – Contribution to Small Business, Belmont BEC

1998 - Telstra Business Women's Award – Public Sector, Finalist

1998 - Community Services Industry Awards – Focus on Innovation, Belmont Clothes Library Finalist

1994 - Department of Commerce & Trade – Certificate of Recognition

1986 - Geelong Business Excellence Award for Manufacturing

Past & Current Community Projects – established by Carol - Current from 1994

TCF Australia ONLINE Energy Efficiency Training & Mentoring Project – providing green fashion sustainability, energy efficient supply chain linkages and global eco trends and opportunities, 2012-2015

MY Business Incubator, ONLINE support to small business across Western Australia, 2013-2014

BPW Business Incubator, Founder and Project Manager, ONLINE support to women in business nationally, 2013-2014

UN Commission Status Women 56, New York, NGO Events – Empowering Creative Rural Women through Enterprise development and global fashion opportunities 2012

MY Business Incubator Natural Disaster Assistance Training & Mentoring Project – providing support to small business suffering natural disasters 2011-2012

Conference Convenor – 3rd International Fashion Incubator Conference, Perth, September 2011

TCF Australia Online Training & Mentoring Project – co-ordinating eCommerce training & mentoring nationally 2010 – 2011

Past Chair, Belmont Community Bank Project – establishing Belmont Community Bank Project 2010-2011

Conference Convenor, National Small Business Development Conference, Perth, October 2007

Designedge Training & Mentoring project – assists fashion & jewellery designers re business and e-commerce 2007-2008

Multicultural Women's Sewing Project – assisting women to start a home based sewing business - 2007 to current

TCF Global – creating international networks for emerging fashion designers & village communities - 2007 to current
TCF Global Community Sewing Project, Ormoc Philippines-collection donated sewing equip. sewing centres 2007 - current
WA Racing Industry Business Development Project – local racing Industry business mentoring & forums – 2007-2008
TCF Australia Business Skills project – delivering business workshops, mentoring, forums 2006 – 2007
Belmont Business Development Project – local small business skills analysis project 2006
Women in Business Mentoring – business mentoring services at Everywoman Expo 2006 to current
Belmont Business Mentor Program – connecting local businesses and mentors 2005-2006
Past National Board Member, BEC Australia Inc. – representing 110 small business centres across Australia 2005-2009
Small Business Centre Belmont - assisting people to start a business or develop an existing business – 2005 to current
Tsunami Sri Lanka Collection – coordination with BPW WA two containers of donated household items for Sri Lanka – 2005
Designedge Innovation festival – workshops, events, displays, showing inventors, innovation & technology - 2005 to current
Designedge fashion Incubator – showcase of emerging designers to showcase their talent & designs - 2005 to current
TCFWA Buying Missions – assisting small business to visit Hong Kong trade exhibitions 2004 to current
Indigenous Textile Fashion Industry projects – assisting to develop an indigenous textile fashion industry 2004 to current
Creative Women Regional & Isolated Australia project – delivering business workshops, mentoring, forums 2004 to 2006
Designedge Trade Exhibition – staging a trade exhibition and bringing in international buyers 2003
Indigenous Modelling Training & Grooming projects – develop skills and talents of local indigenous youth - 2000 to current
Belmont Business Sundowners– local business networking events 2000 – current
WA Youth Showcase – highlighting the skills and talents of young entrepreneurs at major public events - 2000 to 2002
City of Opportunity Perth Royal Show Fashion Parades – showcase emerging talents designers & models – 1999 to 2002
Business Workshops for Youth – provide information & inspiration to students to consider self-employment – 1998 to current
Australian Designer Showcase – assist designers to showcase their designs at national & international events 1998 to current
Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) – industry assoc. assisting TCFL industry - 1998 to current
Multicultural Business Support Services – providing specialised support, business workshops, mentoring - 1998 to current
Belmont Clothes Library – a free lending library of garments for unemployed to attend job interviews - 1996 to current
Belmont Business Residential Survey – researching the establishment of a business enterprise residential zone - 1995
Belmont Business Enterprise Centre Inc. – assisting people to start a business or grow an existing business - 1994 to current
Belmont Small Business Awards – to provide recognition for small business excellence & achievement - 1994 to current
International Trade Display Centre – research establishment of trade display centre, Business Park, Perth Airport 1994-1995

Carol Hanlon Background 1973-1993

Fashion Designer/Clothing Manufacturer/Wholesaler/Retailer - Small Business Owner, Geelong Victoria 1973 – 1993
Business Manager / Racing Stables, Geelong Victoria 1974 – 1993
President & Member Quota Club of South Barwon, Geelong Victoria 1983-1993
 (Focus on speech, hearing impaired community projects)
District Governor Quota International Inc. Victoria 1985 – 1986
Victorian Govt - Community of Community Service Clubs – Council Member, 1987
Geelong Small Business Award – Manufacturing Category under 20 employees – 1986
Major Fashion Show Events, Geelong, Melbourne, Sydney, 1978 – 1992
National Convenor, Quota International Australian Bicentennial Young Women's Community Service Award 1986-1988
TCF Awareness Week, Geelong Victoria – Project Manager, Coordinator - 1993
Numerous Community Awards, Certificates & Recognition - Quota, Zonta, Jaycees, Australian Bicentennial - 1978-1993
 Relocated to Western Australia 1993



Belmont Business Enterprise Centre Inc. (Belmont BEC)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.mygreenincubator.com
www.fashionincubators.com www.designedge.net.au www.myfashionincubator.com
www.belmontbec.com www.mybusinessincubator.com.au www.bpwbusinessincubator.com