

MEDIA RELEASE

Business Sundowners Attract Retail Industry

Due to constant demand, the Belmont Business Enterprise Centre (Belmont BEC) will be continuing its monthly business networking forums on the last Wednesday of every month in 2012. These events are a great opportunity for businesses to meet the staff and owners of other local businesses, and to develop new contacts and networks.

The Sundowners are attracting an increasing number of retailers, including those in the fashion industry – via the partnership between the Belmont BEC and Textile, Clothing and Footwear Resource Centre of WA (TCFWA).

At the events, we make available an excellent complimentary book to assist Retailers called 'Just About Everything A Retail Manager Needs To Know', written by acclaimed consultant John Stanley. This 'how-to' retail book includes a wealth of information for every retail manager and store owner.

CEO of Belmont BEC Carol Hanlon said, "We're committed to putting on these events monthly during 2012, and especially want to attract more Retailers. Attendees will have the opportunity to meet our Project Co-ordinator Clarisse Reynoso, who was previously Sales Manager at Printemps Haussmann Department Store in the Luxury Accessories department. Clarisse also organized the 'La Boutique Performante' Project - Stand at Pret A Porter Paris to promote and train fashion retailers on trade-marketing and merchandising techniques.

"There is nothing more powerful than local businesses connecting with other businesses and sharing knowledge. In addition, these sundowners are one of the few free networking events still available in the metropolitan area." Ms Hanlon said.

Future dates for the Belmont Business Sundowners are: 18th April, 30th May and 27th June 2012. Attendees to the events are invited to bring any brochures or business cards they would like to circulate about their business or products.

Each event is held at Ascot Quays, 150 East Riverside Bar and Restaurant (150 Great Eastern Hwy, Ascot). From 5pm-6pm is 'Happy Hour' with complimentary nibbles, and then drinks are sold at regular bar prices until 7pm.

To rsvp your attendance log onto www.belmontbec.com/calendar or contact the Belmont BEC office at events@belmontbec.com or on (08) 9479 3777. Driveway access to the venue has slightly changed, but a map showing access is available for print on the booking page.

For further information please contact:

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About Belmont Business Enterprise Centre

Belmont BEC is a non profit community based organisation established, in 1994, to assist in the growth and development of small business. Over the years has originated a large range of well known projects and programs for the benefit of its small business clients that have included Belmont Small Business Awards, Designedge Innovation Festival, Multicultural Business Support Services, WA Racing Industry Project and the Belmont BEC is also an industry specialist on creative industry, fashion and TCFL industries.



Belmont Business Enterprise Centre (Belmont BEC)

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