BELMONT SMALL BUSINESS AWARDS 2013

HOW WE JUDGE BELMONT SMALL BUSINESS AWARDS

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. *Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.*

ASSISTANCE IS AVAILABLE WITH YOUR AWARD ENTRY

Businesses wishing to enter the awards can access complimentary 'ONLINE' Information Sessions on 'How to Prepare Award Submissions'; Free Award Entry Kits and submission guidance are also available.

Please contact Belmont BEC on 9479 3777 or email awards@belmontbec.com to arrange assistance with your entry

A 'NIGHT OF STARS' AWARD PRESENTATION EVENING

Celebrating 20th Belmont Small Business Awards
Ballroom, Perth Exhibition and Convention Centre, Perth
Thursday, November 28th, 6 - 8pm
Tickets $89 including drinks, canapés and entertainment
Tables of 8: $690
Dress Code: Black Tie / Formal / Cocktail / Lounge Suit

BOOKINGS ESSENTIAL - RSVP FINAL DEADLINE Wed, Nov 14th
Book online www.belmontbec.com/awardtickets
Email: awards@belmontbec.com
Phone: 9479 3777

Front cover features 2012 Award Winners
Visit www.belmontbec.com/awards

www.twitter.com/belmontbec
www.facebook.com/belmontbec

Belmont BEC

Belmont BEC is a non-profit community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair John Knox, Vice-Chair Jasmyn Mumme, Treasurer Shirley Lancaster, Secretary Louis Geneste
Committee: Anne Griffiths, Raj Selvendra, Bill Sidebottom, Theo Pabst, Joe Iovine, Cassie Rowe. Patrons: Louise Percy, Ben Wyatt MLA.
CEO and Founding Manager Carol Hanlon assisted by Geoffrey Hawke, Marg Dennis, Carol Wallbank, Dennis Chiron and volunteers.

Belmont Business Enterprise Centre Inc. (BEC) providing 'Low-Cost Advisory Services' to new and existing small businesses through helpline, mentoring, networking, legal and accounting services, preparation of marketing and business plans, guidance on loan and banking products, extensive series of online business training topics and supply chain support. The services are partially funded by the Australian Government, sponsors, supporters and volunteers. Belmont BEC is a member of BEC Australia and Australasian Institute of Enterprise Facilitators (AIEF).
www.belmontbec.com

MY business Incubator ONLINE Training & Mentoring Project – providing business skills and support to small businesses in Western Australia. The services are partially funded by the Australian Government SBAS Program. **www.mybusinessincubator.com.au**

Belmont Small Business Awards – twenty-three award categories providing recognition and encouragement for the professionalism of small business in Belmont and Western Australia.
www.belmontbec.com/awards

Designedge Innovation Festival – coordinating events, forums, webinars and networking to celebrate creativity, design, innovation, technology and energy efficiency.
www.belmontbec.com/2013innovation

BPW Business Incubator – developing business skills and support for women in business across Australia. The services are partially funded by the Australian Government SBAS Program.
www.bpwbusinessincubator.com

Multicultural Business Support Services – providing support, business skills workshops, mentoring and networking opportunities in the areas of cross-cultural communication and understanding cultural diversity. **www.belmontbec.com/multicultural**

MY green Incubator – providing access to energy efficiency information, green business and sustainable best practice.
www.mygreenincubator.com

Belmont Clothes Library – virtual Clothes Library assisting the community with resources and information on Dressing for Success for the unemployed and disadvantaged locally, nationally and internationally. **www.belmontbec.com/clothes**

Indigenous Textile, Clothing Fashion Industry – providing business skills and promotional opportunities to Indigenous designers and support in the textile, print and fashion industry to develop new business opportunities. **www.designedge.net.au/itcf**

TCFWA

TCF WA is a non-profit community organisation established in 1998. The Committee of Management comprises business leaders who offer their services in an honorary capacity. Chair Theo Pabst, Vice-Chair Bill Sidebottom, Treasurer Shirley Lancaster, Secretary Carol Wallbank,
Committee: Kelly Bannister, Jasmyn Mumme, Margaret Sylvester, Margaret Rushe Farrell, Kay Gerard, Jules Lewin, Irving Lane.
TCFWA Founder and Manager Carol Hanlon assisted by Clarisse Reynoso, Hayley Bird, Denice Foo and volunteers.

Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. TCFWA is a member of the Business Innovation Incubation Australia (BIIA), Asia-Pacific Incubator Network (APIN) and Info Dev World Bank Incubator Network. Supported by TCFWA memberships, sponsors, supporters and volunteers. **www.tcfwa.com www.myfashionincubator.com www.designedge.net.au**

TCF Australia ONLINE Energy Efficiency Training & Mentoring Project – Providing free webinars, mentoring and 'Ask an Expert' forums across Australia to assist small business to reduce energy use, create cost efficiencies and investigate new green business opportunities. Supported by Australian Government, Energy Efficiency Information Grants Program.
www.tcfaustralia.com/greenenergy

Australian Designer Showcase and Trade Buying Missions – Coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and trade events in Hong Kong, China, India, Taiwan, South Korea. **www.tcfglobal.com/buyingmissions**

Multicultural Women's Sewing Project – providing information sessions, workshops and support to Muslim and culturally and linguistically diverse (CaLD) women wishing to establish their own fashion design or sewing business. **www.tcfwa.com/multicultural**

TCF Australia – provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist with fashion and TCFL small business growth and development. Supported by TCF Australia, memberships, sponsors, supporters and volunteers.
www.tcfaustralia.com

TCF Global – assisting designers with sourcing and linkages to global networks of supportive fashion organisations. Providing networks for TCF Global Village Community projects for microeconomic development projects for women starting small sewing-related businesses globally. Supported by TCF Global membership, sponsors, supporters and volunteers.
www.tcfglobal.com www.tcformoc.com www.tcfafghanistan.com

International Fashion Incubator Network – linking fashion incubators around the globe and facilitating Incubator best practice and development. **www.fashionincubators.com/network**

2013 Belmont Small Business Awards
Presented by

Belmont Business Enterprise Centre Inc.
www.belmontbec.com/awards
awards@belmontbec.com

Ph: 9479 3777

BELMONT SMALL BUSINESS AWARDS 2013

LET YOUR **BUSINESS** SHINE **BRIGHTLY**

Major Sponsors

Supporting Sponsors

20 YEARS ANNIVERSARY

www.belmontbec.com/awards

2013 Award Categories

AUSTRALIAN NETWORK MANAGEMENT
MOST INNOVATIVE ENTERPRISE
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
* highlight your use of new technologies, innovations and inventions

WESTWAYS COLORGRAFIX
BEST MARKETING AWARD
CAN BE LOCATED ANYWHERE IN WA
* highlight your successful marketing campaign, theme and graphics

FRIENDS OF BELMONT BEC
ONLINE BUSINESS AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your online business through your website and social media

DESIGNEDGE FASHION INCUBATOR
KARL FARRELL INSPIRATION AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognise the challenges you have overcome in your business life

TCFWA
MOST CREATIVE AWARD
CAN BE LOCATED ANYWHERE IN WA
* highlighting the creativity of your business strategy

PERTH AIRPORT
VOLUNTEER OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* acknowledge your efforts in volunteering your skills and talents

MY BUSINESS INCUBATOR
CUSTOMER EXPERIENCE AWARD
CAN BE LOCATED ANYWHERE IN WA
* acknowledging your customer satisfaction and loyalty

SOUTHERN GAZETTE
COMMUNITY SPIRIT AWARD
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* recognising your community contribution to benefit others

BELMONT FORUM
BEST RETAIL BUSINESS
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* highlighting your retailing achievements

TCF AUSTRALIA ENERGY EFFICIENCY PROJECT
ENERGY EFFICIENCY AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising reduction of energy usage in your business

HANSSEN PROJECT MANAGEMENT
SPIRIT OF AUSTRALIA AWARD
CAN BE LOCATED ANYWHERE IN WA
* highlighting your 'Aussie' spirit and your 'can-do' attitude whilst building your business success

PERTH AIRPORT
INDIGENOUS BUSINESS OF THE YEAR AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising you as an Indigenous role model in small business

CITY OF BELMONT
BEST NEW BUSINESS
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* recognising your new business in operation under 2 years

SMALL BUSINESS DEVELOPMENT CORPORATION
HOME-BASED BUSINESS AWARD
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
* highlighting your success as a home-based micro business

BUSINESS NEWS
YOUNG ENTREPRENEUR AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents as a young business owner under 35

BUSINESS & PROFESSIONAL WOMEN WA
BUSINESS WOMAN OF THE YEAR AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents and skills as a woman in business

SHEILA
FASHION INDUSTRY AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents and achievements in fashion design

RACEBREED AUSTRALIA
WA RACING INDUSTRY AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising your achievements within the Racing Industry

TELSTRA
ENVIRONMENT AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising your business environmental and sustainability practices

THE AUSTRALIAN ASIAN ASSOCIATION OF WA
BUSINESS MIGRANT OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* recognising your achievements to business in Australia

BELMONT BEC
INTERNATIONAL TRADE AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising your achievements in International Business

WATERING CONCEPTS
ENTERPRISE OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* recognising your business excellence

NIFNEX
BUSINESS PERSON OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents and skills as a business person

ASSISTANCE WITH YOUR AWARD ENTRY
Businesses wishing to enter the awards can access Free Information Sessions on 'How to Prepare Award Submissions, Free Award Entry Kits and submission guidance.

Email Belmont BEC at awards@belmontbec.com
or phone 9479 3777 to arrange assistance with your entry.

Entry Guidelines

Please attach your entry consisting of a minimum of four pages (A4) to a maximum of 10 describing your business and why you believe your business deserves an award. This should include answers to the following 11 questions.
Please include either a CD/DVD/USB digital copy of your logo, images of your business, you, your staff and any pictures showcasing your products and/or services. Also include supporting material in your appendix, e.g. Customer testimonials, media articles, awards received, marketing and product brochures.

1. What are the three key strengths that make your business successful?

2. What products and/or services do you provide? Briefly describe your target customers?

3. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?

4. Has your business introduced any major marketing ideas, customer service or production methods during the past year? ❑ Yes ❑ No - If Yes, please provide a brief description and the benefits achieved from their implementation.

5. How do you involve your staff in business improvement? For example, suggestion box, marketing activities and/or improved safety performances

6. Describe any environmental, energy-saving and/or sustainability program operating in your business? Have you reduced your energy usage in the past year. ❑ Yes ❑ No

7. Do you have a business plan or strategic plan for your business? ❑ Yes ❑ No

8. Has your business had financial growth over the past 1-2 years?
❑ Yes ❑ No - If Yes, what percentage?

9. What method does your business use to monitor its performance, and how often do you collect or review these results?

10. Does your business hold current licences/registrations for its operation? ❑ Yes ❑ No

11. Focusing on your nominated categories, provide further details as outlined below:

- **Inspiration Award** – detail challenges you have faced in your life and business.
- **Online Business Award** – include details of your website statistics, social media statistics.
- **Marketing Award** – strategies used to market your business and outcomes.
- **Volunteer of the Year nominees** – include details of volunteer activities - contact Belmont BEC for your specific Volunteer Award Entry Kit.
- **Community Spirit nominees** – detail your community activities.
- **Most Creative Award** – detail creativity in your business project, products or services, explaining what makes your business so creative compared to your competitors. Include achievements such as visuals, media campaigns, sales success.
- **Indigenous Business Award** – include your Indigenous family background.
- **Spirit of Australia Award** – outline your achievements that highlight the Aussie spirit in business.
- **Young Entrepreneur Award (under-35)** – include age, birthdate and your achievements.
- **Fashion Industry Award** – achievements in the textile, clothing, footwear, leather, fashion industry such as your new designs, media campaigns, sales success.
- **WA Racing Industry Award** – include your background and past achievements in the Racing Industry.
- **Migrant Business Award** – include your country of origin and background.
- **International Trade Award** – services provided, volume of sales, trading countries and cultural understanding.
- **Business Person of the Year** – list your personal achievements in business during the past 2 years such as awards, testimonials

ARE YOU ELIGIBLE?
Award categories specify if Belmont, metropolitan or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.

Application Form

Complete this section and include it with your completed entry to:
Belmont BEC, 7 Fairbrother Street, Belmont WA 6104
PO Box 370, Cloverdale WA 6985
Ph: 9479 3777 Fax: 9479 3888 Email: awards@belmontbec.com

CLOSING DATE FOR ENTRIES
5pm Monday, October 28th, 2013

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business achievements. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: _____
TRADING AS: _____
ADDRESS: _____
_____ P/CODE: _____
POSTAL ADDRESS: _____
_____ P/CODE: _____
PHONE No: _____ FAX No: _____
MOBILE No: _____
EMAIL: _____
WEB: _____

CONTACT NAME: _____
POSITION: _____

TYPE OF BUSINESS: ❑ Manufacturing ❑ Trades
❑ Professional Services ❑ Retail or Wholesale ❑ Home-based
❑ Other (Please specify) _____

No. of STAFF: (including owners - equivalent to full-time) _____
How long has your business been operating? Years _____ Months _____
ABN: _____

PREFERRED AWARD CATEGORY OF ENTRY
1. _____
2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the Judges' decision as final.

Signature: _____
Position/Title: _____
Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?
(please specify) _____