

MEDIA RELEASE

Carol Hanlon invited to present BPW Business Incubator Workshops in Nepal July 2014

BPW Business Incubator ONLINE Women in Business Training & Mentoring Project

Founder of the BPW Business Incubator ONLINE Women in Business Training & Mentoring Project, Belmont Business Enterprise Centre (Belmont BEC) and the Textile, Clothing Footwear Resource Centre of WA (TCFWA), Carol Hanlon has been invited to Kathmandu, Nepal in July to present business growth workshops to women entrepreneurs in Nepal.

The women attending are members of a BSC Women's Business Incubator established by the BPW Club of Nepal. Carol Hanlon met with President of the BPW Nepal club Ambica Shrestha in May whilst attending the BPW International Congress in Jeju, South Korea, where Carol presented a workshop on the BPW Business Incubator Training & Mentoring Project.

"We discussed the possibility of a future workshop to assist the Nepalese entrepreneurs linked with the Incubator. After consultation with Ambica's we devised an appropriate program which will run in Kathmandu on July 11th and 12th 2014. I have already received requests from Australian textile artist based in Nepal wishing to join the business development session and link with our TCF Australia designers to gain textile orders." Carol Hanlon said.

Business sessions will include topics such as:

- How to Grow your Business
- Working IN or ON your business
- Setting Goals & Objectives
- SWOT - Self-Assessment of your skills and developing action plan for business growth.

Carol remarked, "Many of the women entrepreneurs in Nepal are also involved with the fashion and TCF industries and I hope to be able to link many of these entrepreneurs to our designer network looking for artisan manufacturers, suppliers and new product ranges. I will be meeting with designers and also be providing feedback on product ranges".

Carol Hanlon will be conducting the BPW Business Incubator ONLINE Women in Business Project workshops in Nepal after leading a mission of 47 designers and TCF small businesses attending Hong Kong Fashion Week in July. Following the Nepal project Carol will then lead a group of TCF members to New Delhi for the 53rd India International Garment Fair.

In Australia, the BPW Business Incubator Project provides 'ONLINE' training and mentoring to develop the business skills and business growth potential of women in new or existing homebased, micro small businesses. Webinars are on offer in areas such as Business Planning, Financial Management, Marketing, International Trade Opportunities and eCommerce.

The Australian BPW Business Incubator program includes the following services:

- Receive FREE one/one Business Mentoring with specialist advisors to improve your business
- Access FREE or discounted specialist Business Webinars ONLINE to gain skills from your home or office
- Attend Networking Events to make new business contacts, guest speakers and chat to a business expert

Carol Hanlon said, "From launching this project in Australia, it's fantastic that we have been able to expand it to APEC economies Republic of Korea, Chinese Taipei, Chile, the Philippines and soon to Nepal!"

Australian women in business can view further information at www.bpwbusinessincubator.com or register directly at www.belmontbec.com/bpwbiform

BPW Business Incubator ONLINE Women in Business Training & Mentoring Project is partially supported by the Australian Government, Belmont Business Enterprise Centre Inc., Australian Federation of Business & Professional Women (Western Australian Division), Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) & TCF Australia.

For further information please contact:

Carol Hanlon,

Belmont BEC

Phone: (61 8) 94793777

Mob: 0417963231

Email: carol.hanlon@belmontbec.com



Belmont Business Enterprise Centre Inc (BEC)

PO Box 370, Cloverdale WA 6985 Australia Phone +61 8 9479 3777 Fax +61 8 9479 3888

Email info@belmontbec.com

www.belmontbec.com www.mybusinessincubator.com.au www.bpwbusinessincubator.com
www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.designedge.net.au
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About

Business & Professional Women known as BPW develops the professional, business and leadership potential of women on all levels through advocacy, mentoring, networking, skill building and economic empowerment programs and projects around the world. BPW was founded in 1930 and is represented in over 100 countries across 5 continents with General Consultative Status at The United Nations Economic and Social Council (ECOSOC)

www.bpw-international.org | www.bpw.com.au | www.bpw.com.au/wa

Belmont BEC is a non-profit community organisation providing training and mentoring support services to individuals to start or improve their small business and is a specialist in virtual business incubation. www.belmontbec.com

TCF Australia | TCF Global is a non-profit community organisation assisting designers and fashion industry with business skills development, linkages in the global supply chain, International trade and industry networks.

www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com