

## **Media Release**

### **Award Winning Hair and Makeup Salon Supports Miss NAIDOC Perth 2013**

Perth based hair and makeup salon Ebony & Ivory, headed up by Zambian born Joan Dellavalle is this year providing hair and makeup support for this year's Miss NAIDOC Perth competition.

Miss NAIDOC Perth is a leadership and empowerment program for young Aboriginal and Torres Strait Islander women in Perth, which culminates in the Miss NAIDOC Perth Crowning, held in Reconciliation Week each year in Perth.

Joan Dellavalle, salon owner and master hairstylist, said of the partnership with Miss NAIDOC Perth, "We specialise in proudly catering for ALL hair types and skin tones, so it was a natural fit for us to partner with the Miss NAIDOC Perth competition. I am passionate about helping empower young indigenous women, and believe this competition will be teaching the girls all sorts of positive lessons about themselves and will ultimately improve their confidence".

Ebony & Ivory was founded by Joan Dellavalle and her husband in 2003. Since then, there has been no looking back. Ebony & Ivory is now recognised as one of Perth's best salons with an ever increasing list of clients that are full of praises for Joan & her team of stylists. Ebony & Ivory is well renowned in Australia & USA for offering the best hair weaving for Afro Caribbean Hair & Hair Extensions in Australia.

In addition to the world renowned hair salon, in 2011, Joan Dellavalle launched her first fashion collection - 'Giovanna Dellavalle' and more recently 'Joan Dellavalle'. Her women's ready to wear clothing collection is high end, yet affordable, classy, vibrant and elegant. Her 'Joan Dellavalle' line is young, fresh and contemporary called under Joan Dellavalle line.

In commemoration of her achievements, Joan won Business Woman of the Year at the 2011 Belmont Small Business Awards, co-ordinated by the Belmont Business Enterprise Centre.

The 12 young women participating in Miss Naidoc Perth will be having their hair and makeup done by Joan Dellavalle and her team on Saturday 25 May, 2013 in her city Salon at 8am.

For further information:

**Ebony & Ivory Contact Details:**

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Salon owner & designer

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**About Ebony & Ivory**

Ebony & Ivory was founded by Joan Dellavalle and her husband in Fremantle in 2003. Joan started off with a 4 years apprenticeship in Hairdressing, a degree in Management & Marketing along with experience in makeup artistry. As the salon started to grow, Joan and her husband decided to relocate Ebony & Ivory to the Perth CBD in 2007.

The qualified team of international stylists continues to grow, learn and travel around the world to bring the latest techniques to provide clients with only the best the world of hair & beauty has to offer. They provide nothing less than the best services to men and women with every possible hair type and skin tone. They also offer a fabulous range of hair and beauty products such as Redken, Mizani, and their very own exquisite range of Hair Extensions made out of 100% real human hair and EI Mineral Cosmetics.

Ebony & Ivory is also honoured to be the only distributor of Black Opal cosmetics in Australia, a makeup and skin range that enhances the beauty of women of colour.