

MEDIA RELEASE

Yen T.H Dam from TOPICA Fashion Incubator Program, Vietnam to address Third International Conference of Fashion Incubators 2011

The Third International Conference of Fashion Incubators will be held at the Parmelia Hilton in Perth from the 11th until the 13th of September 2011. Ms Yen T.H Dam, TOPICA Fashion Incubator Program, TOPICA Accelerator (a unit of TOPICA Education Group) will be addressing the conference about the fashion industry in Vietnam. TOPICA Accelerator has launched the first fashion incubator program in Vietnam in conjunction with Elite Vietnam, a member of Elite Model World Network and Yen will be sharing her experiences about new opportunities and challenges of fashion incubation in Vietnam.

The Third International Conference of Fashion Incubators is being hosted by community organisations Textile Clothing Footwear Resource Centre of WA (TCFWA), designedge Fashion Incubator, TCF Global and the Belmont BEC. These organisations provide those in the fashion, TCF creative industries access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to other small businesses operating in the textile, clothing, footwear & leather industry across Australia and around the globe.

The conference will offer new opportunities for fashion business educators and fashion trade events from around the globe to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will aim to build on past successful conferences of International Fashion Incubators held in UK and USA. It will assist the growth and development of fashion industry business educators and those that nurture and support emerging designers, as well as elevating Perth on the international fashion stage.

The event will present challenging speakers at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking. The Conference will also announce the establishment of an International Fashion Incubator Organisation.

Conference Convenor, Carol Hanlon said "TOPICA Accelerator is a Steering Committee Member of Asia Pacific Incubation Network (APIN), and it is fantastic that Yen, Manager of TOPICA Fashion Incubator Program, TOPICA Accelerator will be able to represent Vietnam at our International Conference, TCFWA is a member of APIN which is part of the InfoDev Incubator global network. One of Western Australia's prominent fashion designers of Vietnamese origin, Hue Lee, has kindly offered to host Yen while she is in Perth."

A list of other speakers for the International Conference of Fashion Incubators can be seen at <http://www.fashionincubators.com/program>

Sponsorship opportunities are still available for the event.

For up to date information on the Conference, please visit www.fashionincubators.com, or email conference@tcfglobal.com

For more information:

Media Contact: Carol Wallbank

Marketing & PR

Ph: 61 8 94793777

Mob: 61 408 201 610

Email: carol.wallbank@tcfwa.com

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FASHION INCUBATORS
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www.fashionincubators.com



Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

www.belmontbec.com www.tcfwa.com

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