

MEDIA RELEASE

Chandrima Chatterjee, Director, Compliance and Economic & Consultancy from the Apparel Export Promotion Council, (AEPC) in India to address Third International Conference of Fashion Incubators 2011

The Third International Conference of Fashion Incubators will be held at the Parmelia Hilton in Perth from the 11th until the 13th of September 2011. Chandrima Chatterjee, Director, Compliance and Economic & Consultancy from the Apparel Export Promotion Council, (AEPC) in Gurgaon, India will be addressing the conference on 'Sourcing Textile and Apparel in India'.

Ms Chatterjee has over 13 years of experience in economic research with various consulting firms and trade associations. She is presently heading the Compliance Cell and the Economic Consultancy Division of Apparel Export promotion Council (AEPC). AEPC is one of the largest Export promotion Councils in India with over 5000 members from the garment manufacturers and exporters across India.

Ms Chatterjee has been engaged in policy consultations, strategy, and research and brand management for the Council for the last four years. Since last year, the Council has been working on the social compliance issues in this sector and today has a pan India project called DISHA – Driving Industry Towards Sustainable Human Capital Advancement. Ms Chatterjee is responsible for running this programme and working on a Common Compliance Code for the apparel sector in India.

Prior to this she was Chief Economist with Confederation of Indian Textile Industry (CITI), New Delhi. She also worked with Associated Chambers of Commerce and Industry of India (ASSOCHAM), Delhi.

The conference is being hosted by community organisations Textile Clothing Footwear Resource Centre of WA (TCFWA), designedge Fashion Incubator, TCF Global and the Belmont BEC. These organisations provide those in the fashion, TCF creative industries access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to other small businesses operating in the textile, clothing, footwear & leather industry across Australia and around the globe.

The Third International Conference of Fashion Incubators will offer new opportunities for fashion business educators and fashion trade events from around the globe to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will aim to build on past successful conferences of International Fashion Incubators held in UK and USA. It will assist the growth and development of fashion industry business educators and those that nurture and support emerging designers, as well as elevating Perth on the international fashion stage.

The event will present challenging speakers at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking. The Conference will also announce the establishment of an International Fashion Incubator Organisation.

Conference Convenor, Carol Hanlon said "We are very pleased that Chandrima Chatterjee is able to speak at our International conference about sourcing textile and apparel in India."

A list of other speakers for the International Conference of Fashion Incubators can be seen at <http://www.fashionincubators.com/program>

Sponsorship opportunities are still available for the event.

For up to date information on the Conference, please visit www.fashionincubators.com, or email conference@tcfglobal.com

For more information:
Media Contact: Carol Wallbank
Marketing & PR
Ph: 61 8 94793777
Mob: 61 408 201 610
Email: carol.wallbank@tcfwa.com



www.fashionincubators.com



Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA)
PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888
www.belmontbec.com www.tcfwa.com
www.tcfaustralia.com www.tcfglobal.com www.designedge.net.au

An Official Media Partner: Global Fashion Wire