

MEDIA RELEASE

AusIndustry Partners with International Conference of Fashion Incubators in 2011

The Third International Conference of Fashion Incubators will be held at the Parmelia Hilton in Perth, Western Australia from the 11th until the 13th of September 2011, and AusIndustry has confirmed it will be exhibiting at the event.

AusIndustry is a specialist program delivery division within the Department of Innovation, Industry, Science and Research and delivers many business programs worth about \$2 billion each year. AusIndustry has customer service managers in more than 20 offices across Australia, including 15 regional offices. AusIndustry has a long-standing relationship with Australian business with more than 15 years' experience in dealing with business and business issues.

AusIndustry has a number of programs for Textile Clothing and Footwear businesses, Australian manufacturers and those who design for manufacture in Australia including: Clothing and Household Textile Building Innovative Capability Scheme; TCF Corporate Wear Register; TCF Strategic Capability Program; TCF Small Business Program and the Tradex program.

Conference Convenor of the Third International Conference of Fashion Incubators Carol Hanlon said, "AusIndustry are a key source of information and referral over a range of business areas. They work across all levels of government and reach even the most remote areas of Australia. We are excited to have them exhibiting at our international conference in Perth."

The 3rd International Conference of Fashion Incubators will offer new opportunities for fashion business educators and fashion trade events from around the globe to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will aim to build on past successful conferences of International Fashion Incubators held in UK and USA. It will assist the growth and development of fashion industry business educators and those that nurture and support emerging designers, as well as elevating Perth on the international fashion stage.

The event will present challenging speakers at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking. The Conference will also host Official Launch of the International Fashion Incubator Organisation.

A list of other speakers for the International Conference of Fashion Incubators can be seen at <http://www.fashionincubators.com/program>

The conference is being hosted by community organisations Textile Clothing Footwear Resource Centre of WA (TCFWA), designedge Fashion Incubator, TCF Global and the Belmont BEC. These organisations provide those in the fashion, TCF creative industries access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to other small businesses operating in the textile, clothing, footwear & leather industry across Australia and around the globe.

For up to date information on the Conference, please visit www.fashionincubators.com, or email conference@tcfglobal.com

Visit the AusIndustry website www.ausindustry.gov.au or call their hotline on 13 28 46.

For more information:

3rd International Conference of Fashion Incubators

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INTERNATIONAL CONFERENCE OF
FASHION INCUBATORS

11-13 September, 2011 - Hilton Hotel - Perth, Australia

www.fashionincubators.com



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