

MEDIA RELEASE

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Managing Your Firm Through A Global Downturn!

The 'Managing your Firm through the Global Downturn' Workshop series is an Australian Government funded program through Enterprise Connect and supported by TCFWA, TCF Australia, Belmont Business Enterprise Centre Inc (Belmont BEC) and designedge fashion incubator.

The first event in the series is a *free* three hour Business Workshop and Networking session titled, "Even The Most Successful Businesses Can Experience Difficult Times". This will take place at Belmont on June 11th between 9am and 12.30pm.

As well as running at the Belmont BEC, thanks to the TCFWA (Textile Clothing & Footwear Resource Centre in W.A.) the series will be seen in three other BEC locations around Australia including June 15th Box Hill BEC in Victoria, June 17th Bankstown BEC NSW and June 19th at Carboolture BEC in Queensland.

The event is targeted at manufacturers - designers, fashion & TCFL industry, bridal, uniforms, sporting, blinds, canvas, curtains, home furnishing, canvas, leather, furniture and any manufacturers or businesses in the supply chain with a turnover over \$2million are welcome to attend.

Attendees will develop the necessary strategies and knowledge to survive the challenges currently facing their business. A slow retail market affects every component of the supply chain. Without innovative options and strategies that change "threats" into "opportunities" a business's sustainability may reduce.

The Workshop will be interactive so all participants can benefit from the substantial expertise of other TCF businesses. Topics covered in the series will include Cash flow & Credit Management, Improving debt collection, Identifying financial needs, Generating Sales and New Product Development and networking opportunities.

Presenters of the series include Business Consultant David Nissen, who has over 20 years experience as a successful business owner and Carol Hanlon, who manages Belmont BEC and the TCF projects. Carol has 20years experience as a successful fashion designer, clothing manufacturer, wholesaler & retailer on the east coast of Australia. She is also a well known and accredited small business facilitator, counsellor, business trainer and has received numerous business awards across Australia.

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Information on all workshops can be located online at
www.tcfaustralia.com/tcfaustralia/Workshops.htm

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