

Southern Gazette

 Community

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BELMONT

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NEWS: P20

**HELPING
HAND**

BUSINESS MENTORS



Online business skills a mouse click away

ONLINE support to improve eCommerce skills in the global market is just a click away.

The Textile Clothing Footwear Australia Online Training Mentoring Project provides free access to eCommerce business workshops, online web mentoring, forums and helpline.

Staff from small businesses in the textile, clothing, footwear and leather industry can take part.

Participants would improve their website development skills, web marketing strategies and online sales tools to increase brand exposure, increase sales and profitability.

Belmont Business Enterprise Centre chief executive Carol Hanlon managed the TCF Australia Online Training and Mentoring Project.

She said more than 2000



The online training team, Carol Hanlon, Rosemary Donald and Clarisse Reynoso. Picture: Justin Benson-Cooper d328900

small business participants across Australia could benefit from the project over the next 18 months.

The Federal Government

funds the program and it was supported by the TCFWA and BEC.

Visit www.tcfaustralia.com/information.