

## **MEDIA RELEASE**

### **Low Cost Energy Efficiency Accreditation - Green Biz Energy Saving Tips**

#### **Part of the TCF Australia ONLINE ENERGY EFFICIENCY Training & Mentoring Project**

93% of CEOs see sustainability as crucial to future success (source:  
<http://www.environmentalleader.com/2010/06/23/ceos-see-sustainability-as-crucial-to-success/>)

Saving energy is actually one of the simplest and most impactful ways businesses can benefit their business and they can do this by:

- ROI, profit increase and cost reduction
- Competitive advantage – staff, customer & suppliers
- Environmental credentials / tenders
- Risk reduction & environmental regulation management
- Improve product quality, working conditions & productivity

The TCF Australia ONLINE ENERGY EFFICIENCY Training & Mentoring Project offers an extensive range of specialist energy efficiency services to small businesses across Australia to help businesses in Australia to be more energy efficient and sustainable. This program has been made possible via funding from the Department of Industry and Science as part of the Energy Efficiency Information Grants Program.

One of the FREE ONLINE WEBINARS that small business owners can access on their PC, laptop, tablet or iPhone is, 'Low Cost Energy Efficiency Accreditation - Green Biz Energy Saving Tips'. This webinar teaches participants tips in behavioural, low & no-cost initiatives and provides information on business certification & accreditation.

Webinar presenter of 'Low Cost Energy Efficiency Accreditation - Green Biz Energy Saving' Craig Benporath from Greenhouse International said, "GreenBizCheck is a global cloud based environmental certification program for business. The program helps companies to quickly implement sustainable environmental practices which rapidly increase profits, attract new business, conserve energy, water, resources and minimise waste."

Craig said, "To help businesses gauge their energy consumption, they can refer to energy bills, consider using simple electricity monitors on major equipment and appliances, calculate potential savings at <http://www.greenbizcheck.com/savings-calculator/> and target a 25% or greater improvement in energy savings through no-cost or low-cost initiatives"

Carol Hanlon, Project Manager for the TCF Australia ONLINE ENERGY EFFICIENCY Training & Mentoring Project said, "Via this project, we have been able to assist small businesses to become more energy efficient in their business. Our free webinars are available for all small businesses, and for those that cannot make a scheduled webinar, it is possible to request a recorded session."

Participants in the Project also have access to a FREE Online Energy Mentor. Mentors are readily available to assist with guiding you through energy efficiencies in your business, or assistance with your financial management of energy bills.

To register to receive FREE Energy Efficiency advisory services visit [www.tcfaustralia.com/tcfaenergyform](http://www.tcfaustralia.com/tcfaenergyform) or email [greenenergy@tcfaustralia.com](mailto:greenenergy@tcfaustralia.com)

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**ABOUT TCF Australia**

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCF Australia) is a not-for-profit national support centre for the Textile, Clothing Footwear and Leather industry providing support and specialised resources, services and training. From its head quarters in Belmont, WA, TCF Australia aims at networking to maintain and establish key partnerships for the national TCF industry.