

MEDIA RELEASE

TCF Australia to support Emerging Designers at 'FASHION EXPOSED REVIVED' in Sydney from the 20th to the 24th of February 2015

Since 2002 FASHION EXPOSED have had a strong relationship with TCF Australia and we are proud to announce we have rekindled the flame and will be working together to showcase Australia's best up and coming emerging designers at *FASHION EXPOSED REVIVED*, the fashion industry trade fair in Sydney Australia in 2015.

Emerging designers across the country will be given the opportunity to sell their wares at the dedicated TCF Australia Showcase at *FASHION EXPOSED REVIVED* between 20th and 24th February, 2015 at Sydney Showground. The show will highlight Spring/Summer 2015/2016 & Winter 2015, and will include Womenswear, Menswear, Childrenswear, Accessories, Footwear, Lingerie & Sleepwear, and Retail Services.

These emerging designers will be exposed for the first time to the fashion industry trade fair market. They will have first time access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to small businesses operating in the textile, clothing, footwear and leather industry across Australia.

Carol Hanlon, CEO of TCF Australia said, "They will be offered one on one mentoring through the entire trade fair process from preparing their range for exhibiting, setting up to selling to pack up and will have dedicated TCF personal on hand to help them every step of the way."

TCF Australia provide the training & support for these emerging designers to be organised, prepared professionally and assist them with their own media releases, flyers & PR etc.

Event – *FASHION EXPOSED REVIVED* Trade Exhibition

Location - Sydney Showground

Date - 20-24 February 2015

Price - TCF Australia Emerging Designer Package - \$450 (valued at \$2500). Accommodation and Airfares to Sydney are not included.

Eligibility - You must be a registered business for 2 years or less, Never exhibited in a trade fair, Ability to write orders at *FASHION EXPOSED REVIVED* and provide minimum order numbers to buyers

To find out more, email your designer profile and pictures of your latest collection, website address and full contact details to events@tcfaustralia.com

FASHION EXPOSED REVIVED – TCF AUSTRALIA EMERGING DESIGNERS SHOWCASE is sponsored by Australian Gift & Homewares Association, TCF Australia, TCFWA, TCF Global, Belmont BEC, TCF Energy Efficiency Project and BPW Business Incubator.



Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCF Australia)

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ABOUT TCF Australia

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCF Australia) is a not-for-profit national support centre for the Textile, Clothing Footwear and Leather industry providing support and specialised resources, services and training. From its head quarters in Belmont, WA, TCF Australia aims at networking to maintain and establish key partnerships for the national TCF industry.