

MEDIA RELEASE

Joan DellaValle Enjoys Success After Winning A Belmont Small Business Award in 2011

The 19th annual Belmont Small Business Awards are once again underway and open for small businesses across Western Australia until 5pm Monday 15th October 2012.

One of last year's winners, Joan Dellavalle the creative mind behind the vibrant and glamorous 'Giovanna Dellavalle' designer label and Ebony & Ivory Hair and Beauty Salon credits winning the award with some of the additional opportunities that have come her way in the last year.

Joan said, "Since winning Business Woman of the year many opportunities have come my way. I have been asked to participate in a Women in Business (WA) Sundowner with Lisa Scaffidi on August 30th, 2012. I'll be showcasing some of my latest Giovanna Dellavalle designs in a fashion parade for the event."

"I'd like to encourage business women across the State to consider entering the Belmont Small Business Awards. They have proved to be not only a boost for my confidence, but as a consequence of winning Business Woman of the Year, I have participated in many other events".

This year's awards include 22 categories for entrants to consider such as Enterprise of the Year, Spirit of Australia, eCommerce, Indigenous Business of the Year and Business Woman of the Year.

The Belmont Small Business awards are coordinated by the Belmont Business Enterprise Centre (Belmont BEC). Belmont BEC is a non profit community based organisation established, in 1994. The Belmont BEC offers 'one stop shop, low-cost advisory services' and provides small business support with a helpline, mentoring, networking, legal and accounting services and a range of other services.

For more information on how to nominate a business for the 2012 Belmont Small Business Awards or for information on attending the awards ceremony in November call the Belmont BEC on (08) 9479 3777, email awards@belmontbec.com or visit the website <http://www.belmontbec.com/awards>

The final "Night of Stars" event when the winners will be announced will be held on the 15th November 2012 in the Grand Ballroom, Crown Perth.

For further information please contact:

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About Joan Dellavalle

Joan Dellavalle, originally from Zambia is a well renowned hair stylist (Ebony & Ivory Hair and Beauty Salon) and most recently has launched a signature range of ready to wear designer clothing for women (Giovanna Dellavalle).

She is a motivational woman who believes in celebrating the essence of women and travels around the world to learn and be inspired by the latest methods the industry has to offer.