

## MEDIA RELEASE

### How to Protect Your Business from Disaster

To improve small business responsiveness to the effects of natural disasters, economic downturns, or any major variables that can impact on production, productivity and sustainability, it is necessary to have plans in place to be able to “manage” the impact.

Belmont Business Enterprise Centre (Belmont BEC) as part of the Small Business Advisory Services – National Disaster Assistance (SBAS-NDA) program will be hosting online webinars throughout 2012 focusing on:

- Cost Control
- Efficiency
- Finance Options
- Market Research
- Customer Service Management
- Communication

The SBAS-NDA program was set up to provide support to small businesses directly or indirectly impacted by all the natural disasters that occurred in Australia from October 2010 to now. Some of these disasters included cyclones, floods and fire and they affected multiple States in Australia.

The Belmont Business Enterprise Centre (Belmont BEC) is one of twenty-five not-for-profit business advisory organisations that received Australian Government funding to assist small businesses affected by natural disasters. Belmont BEC is providing national assistance ‘virtually’ through ‘My business incubator’ which delivers support via one-on-one telephone assistance, email, mentoring through web meetings and group training webinars. All services are provided free or low cost, by specialist business advisors and with assistance from industry professionals

The ‘Protect Your Business from Disaster’ webinars are live presentations that require you to have internet access with audio or can be accessed via telephone linkage. The webinar is complimentary to all eligible small businesses that have suffered directly or indirectly from natural disasters.

Manager of Belmont BEC, Carol Hanlon said, ‘Small businesses are constantly facing situations in day to day business where they need to seek professional advice. They don’t necessarily know who to turn to, and help can sometimes be expensive. This webinar has been designed to help businesses cope with uncertain situations in their businesses’.

To find out more about the business advisory services offered by Belmont BEC or to find out about the project, log onto [www.mybusinessincubator.com.au/register](http://www.mybusinessincubator.com.au/register) [www.belmontbec.com](http://www.belmontbec.com)

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