

## **MEDIA RELEASE**

### **Australia-wide opportunities now available for women in business to start, grow or improve their business**

#### **BPW Business Incubator ONLINE Women in Business Training & Mentoring Project 2014**

More and more Australian women are starting businesses. Of the two million people in Australia who own or operate a business, 33 per cent are women aged between 35 and 44, according to research from the Australian Bureau of Statistics.

Everyone starting a business needs help, not only to get going, but then ongoing to help grow, cultivate and improve their business.

The Belmont Business Enterprise Centre Inc. in conjunction with the Australian Federation of Business & Professional Women (Western Australian Division) has developed a specialist business improvement program to provide ONLINE support to women owner/managers in small businesses across Australia.

The BPW Business Incubator Project will provide 'ONLINE' training and mentoring to develop the business skills and business growth potential of women in new or existing homebased, micro small businesses. Webinars will be on offer in areas such as Business Planning, Financial Management, Marketing, International Trade Opportunities and eCommerce.

The program includes the following services:

- Receive FREE one/one Business Mentoring with specialist advisors to improve your business
- Access FREE or discounted specialist Business Webinars ONLINE to gain skills from your home or office
- Attend Networking Events to make new business contacts, guest speakers and chat to a business expert

Founder of the BPW Business Incubator ONLINE Women in Business Training & Mentoring Project Carol Hanlon said, "I proposed this project with Business & Professional Women known as BPW develops the professional, business and leadership potential of women on all levels through advocacy, mentoring, networking, skill building and economic empowerment programs and projects around the world. With their support and the backing of the Belmont Business Enterprise Centre Inc., we have created a really special project. Women located anywhere in Australia are able to develop their business skills via the provision of our services – many services being free or low cost"

Carol Hanlon has also been invited to profile the BPW Business Incubator Project and conduct a workshop for women in business at the BPW International Congress being held in Jeju, South Korea during 23-27 May, bringing international attention to this innovative and practical program that has already directly assisted over 300 women in business across Australia during 2013.

To register for the program or to receive more information contact visit [www.bpwbusinessincubator.com](http://www.bpwbusinessincubator.com) or register directly at [www.belmontbec.com/bpwbiform](http://www.belmontbec.com/bpwbiform)

BPW Business Incubator ONLINE Women in Business Training & Mentoring Project is partially supported by the Australian Government, Belmont Business Enterprise Centre Inc., Australian Federation of Business & Professional Women (Western Australian Division, Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) & TCF Australia.

For further information please contact:  
Carol Hanlon,

Belmont BEC  
Phone: (08) 94793777  
Mob: 0417963231  
Email: [carol.hanlon@belmontbec.com](mailto:carol.hanlon@belmontbec.com)



Belmont Business Enterprise Centre Inc (BEC)  
PO Box 370, Cloverdale WA 6985 Australia Phone +61 8 9479 3777 Fax +61 8 9479 3888  
Email [info@belmontbec.com](mailto:info@belmontbec.com)

[www.belmontbec.com](http://www.belmontbec.com) [www.mybusinessincubator.com.au](http://www.mybusinessincubator.com.au) [www.bpwbusinessincubator.com](http://www.bpwbusinessincubator.com)  
[www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com) [www.designedge.net.au](http://www.designedge.net.au)  
[www.fashionincubators.com](http://www.fashionincubators.com) [www.bpw.com.au](http://www.bpw.com.au) [www.bpw-international.org](http://www.bpw-international.org)

### **About**

**Business & Professional Women** known as BPW develops the professional, business and leadership potential of women on all levels through advocacy, mentoring, networking, skill building and economic empowerment programs and projects around the world. BPW was founded in 1930 and is represented in over 100 countries across 5 continents with General Consultative Status at The United Nations Economic and Social Council (ECOSOC)  
[www.bpw-international.org](http://www.bpw-international.org) | [www.bpw.com.au](http://www.bpw.com.au) | [www.bpw.com.au/wa](http://www.bpw.com.au/wa)

**Belmont BEC** is a non-profit community organisation providing training and mentoring support services to individuals to start or improve their small business and is a specialist in virtual business incubation. [www.belmontbec.com](http://www.belmontbec.com)

**TCF Australia | TCF Global** is a non-profit community organisation assisting designers and fashion industry with business skills development, linkages in the global supply chain, International trade and industry networks.  
[www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com)