

## Media Release

### Accommodation sponsorship available for eligible Australian TCF Industry participants to attend buying missions to World Boutique and Hong Kong Fashion Week 2012

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCFWA), TCF Australia and the Belmont Business Enterprise Centre (Belmont BEC) are hosting buying missions to the World Boutique and Hong Kong Fashion Week in January 2012 on behalf of the Hong Kong Trade Development Council.

The buying mission is suitable for:

- Retailers - looking to source and import new fashion and accessory labels
- Manufacturers - looking to locate off shore manufacturers from Hong Kong, China, Taiwan
- Designers - looking to source CMT factories, trims, accessories and raw materials
- Industry looking for new fashion business opportunities, attend 2013 trend direction seminars, develop new agency / distributorship agreements
- New Businesses - those wishing to start a new fashion label and looking to undertake market research, sourcing and supply chain requirements to establish a business in the textile, clothing, fashion industry

Carol Hanlon, CEO of Belmont BEC, TCFWA, and TCF Australia said, "Working in conjunction with the Hong Kong Trade Development Council, we are excited to invite Australian businesses in the TCF sector to Hong Kong Fashion Week and World Boutique. Hong Kong Fashion Week are generously offering hotel sponsorship registration and VIP privileges to eligible businesses."

To be considered for an accommodation sponsorship to Hong Kong between the 16<sup>th</sup> and 19<sup>th</sup> of January 2011, please contact [clarisse.reynoso@tcfaustralia.com](mailto:clarisse.reynoso@tcfaustralia.com) for full details.

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