

## **MEDIA RELEASE**

### **2013 International Conference of Fashion Incubators Goes Virtual**

Western Australian based TCF Global will assist host the 4<sup>th</sup> International Conference of Fashion Incubators in 2013 in conjunction with Toronto Fashion Incubator and IFIN. TCF Global is a not-for-profit global fashion network that assists small and emerging fashion designers to source a network of fashion support organisations that can direct or assist with small run manufacturers, raw materials, fashion incubators, TCF / fashion designer associations, fashion weeks, trade exhibitions, festivals, fashion competitions and events that would assist a new designer and/or small volume independent fashion designers to link with suitable businesses or organisations around the globe.

Perth hosted the 3<sup>rd</sup> International Conference of Fashion Incubators in 2011, after TCF Global founder and CEO Ms Carol Hanlon won the opportunity to bring the event to Perth. The 2013 event was planned to be hosted by the Toronto Fashion Incubator Canada, however to ensure that more fashion industry participants around the world have access to the first class speakers, TCF Global in Perth has offered to host the workshops and seminars ONLINE via webinar.

Carol Hanlon, CEO and founder of TCF Global said, "In a world first for the International Conference of Fashion Incubators, participants of the bi-yearly conference will now be able to log into sessions to hear from global speakers via their computers, mobile phones or tablets. The new format of the conference will save thousands of dollars in travel budgets for those in the fashion industry as they can access the contact from their workplaces or homes".

The 4th International Conference of Fashion Incubators will offer new opportunities for fashion business educators and fashion trade events from around the globe to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will aim to build on past successful conferences of International Fashion Incubators held in UK USA and Australia. It will assist the growth and development of fashion industry business educators and those that nurture and support emerging designers, as well as elevating TCF Global, Toronto Fashion Incubator and IFIN on the international fashion stage.

The event will present challenging speakers via webinar at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking.

The Conference topics for 2013 will include:

- Infusing Design with Traditional Skills
- Social Media and Fashion Entrepreneurship
- Fashion Incubators: The Next Social Catalysts?
- Fabpad: Growth of a Fashion Network
- Fashion Sustainability: Diverse Perspectives
- Virtual Fashion Incubators
- TCF Global Opportunities
- International Fashion Incubator Network
- Designing and developing a cohesive and marketable collection while building impacting company processes
- Giving Back (CSR)

Special guest speakers presenting interactive workshops/seminars on line include:

- Meaghan Grewal, Fashion Takes Action, Canada

- Latoicha Givens , U.S.A
- Prateeksha Singh CPA, USA
- Nerys Mathias Manager, Fabpad UK
- Rushmita Alam Head, BGMEA University, Bangladesh
- Carol Hanlon TCF Global CEO & Founder, Western Australia
- Natalya Willy ,Fashion Art Director & Product Developer, Toronto Canada
- Nadine M. Woods Founder, CEO, Maternal Goddess, Toronto, Canada

The 4<sup>th</sup> International Conference of Fashion Incubators will be held from 21<sup>st</sup> – 25<sup>th</sup> October, 2013. Full details of dates and timing can be located at [www.IFICToronto.com](http://www.IFICToronto.com)  
[www.fashionincubators.com/webinars](http://www.fashionincubators.com/webinars) or [www.tcfglobal.com](http://www.tcfglobal.com)

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