

## MEDIA RELEASE

### Toni & Guy Subiaco Partners With International Conference of Fashion Incubators In 2011

The Third International Conference of Fashion Incubators will be held at the Parmelia Hilton in Perth, Western Australia from the 11<sup>th</sup> until the 13<sup>th</sup> of September 2011, and Toni & Guy Subiaco in Western Australia have confirmed their support as an event partner.

Owner of the Subiaco Toni & Guy salon in Western Australia is Tracey Laing, and she said, "We are proud to partner and work with the Textile Clothing Footwear Resource Centre of WA (TCFWA) for their International event. On offer from us are our expert team of stylists that are committed to excellence in the art of hairdressing."

Conference Convenor of the Third International Conference of Fashion Incubators Carol Hanlon said, "Tracey Laing and her team are passionately dedicated to providing clients with the highest level of skills, service and products in an enjoyable, friendly salon environment. Tracey herself was WA Hairdresser of the Year in 2009 and we look forward to Toni & Guy Subiaco providing their skills to all the models involved with our three day conference".

The 3rd International Conference of Fashion Incubators will offer new opportunities for fashion business educators and fashion trade events from around the globe to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will aim to build on past successful conferences of International Fashion Incubators held in UK and USA. It will assist the growth and development of fashion industry business educators and those that nurture and support emerging designers, as well as elevating Perth on the international fashion stage.

The event will present challenging speakers at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking. The Conference will also host Official Launch of the International Fashion Incubator Organisation.

A list of other speakers for the International Conference of Fashion Incubators can be seen at <http://www.fashionincubators.com/speakers>

The conference is being hosted by community organisations Textile Clothing Footwear Resource Centre of WA (TCFWA), designedge Fashion Incubator, TCF Global and the Belmont BEC. These organisations provide those in the fashion, TCF creative industries access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to other small businesses operating in the textile, clothing, footwear & leather industry across Australia and around the globe.

For up to date information on the Conference, please visit [www.fashionincubators.com](http://www.fashionincubators.com), or email [conference@tcfglobal.com](mailto:conference@tcfglobal.com)

For more information:

#### **3rd International Conference of Fashion Incubators**

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