

## **MEDIA RELEASE**

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16 April 2009

### **2009 DESIGNEDGE INNOVATION FESTIVAL**

The 2009 Designedge Innovation Festival launch on the 16<sup>th</sup> of April and run until the 29<sup>th</sup> of May 2009.

The program will include 56 events including workshops, networking forums and displays both in Western Australia and New South Wales. The 2009 Designedge Innovation festival has a strategic link with the BEC Australia Innovation Festival being staged across Australia, and both Innovation Festivals are recognized as associate festivals of the Australian Innovation Festival.

The Western Australian launch will take place at the Ferrara Bar in Perth on the 22<sup>nd</sup> of April 2009 and the program of events will be launched by Mr Ben Wyatt, MLA, Shadow Treasurer and Shadow Minister for Federal State Relations.

Carol Hanlon Manager of Designedge Festival said, "The Designedge Innovation Festival grows in size every year, and we are able to support a huge range of people involved in the fashion industry."

A variety of business and fashion based workshops will be held during the Festival at the Small Business Centre in Belmont. Workshops will cover topics such as time management, marketing to retailers, sourcing off-shore, debt crisis management and pricing and costing.

For a copy of the 2009 Designedge Innovation Festival program please visit [www.designedge.net.au](http://www.designedge.net.au).

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For further information please contact...

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