


Southern Gazette

 Community

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NOVEMBER 8 - 14, 2005

Belmont Small Business Awards 2005

ADVERTISING PROMOTION



ENTERPRISE OF THE YEAR

Sponsored by
The Rotary Club of
Belmont
Winner
QFS AUSTRALIA

Presented by Stan Perron and Geoff Lovell
to Brett Quinn and Richard Farrell

QFS Australia has performed an outstanding result since their establishment in Belmont mid 2005. Providing specialised productivity consultancy, training and recruitment to the mining industry. QFS Australia directors Brett Quinn, John Stevens & Richard Farrell conducted extensive research to create a successful business model prior to their business commencement. QFS Australia financial forecasts are ahead of schedule and the business is on target for a \$1.5 million turnover in their first year of operation. QFS Australia business management, environmental policies, marketing, staff training and risk management planning showcase that the QFS Australia story is an outstanding formula for small business success.



BEST TOURISM AWARD

Sponsored by
Burswood
Entertainment Complex
Winner
**ASSURED ASCOT
QUAYS
APARTMENT HOTEL**

Presented by Peter Coyne to
Nevinia Davenport and Tim Beaver

Assured Ascot Quays Apartment Hotel located at Ascot, opened in 2003 and prides itself on offering clients a room with a difference! Ascot Quays comprises 70 fully self contained apartment style facilities that have spectacular Swan River and city views. The Hotel also hosts the 150 East Riverside Bar & Restaurant. Assured Ascot Quays Apartment Hotel have established a regular client base and focus on some key markets both regionally and interstate. Attracting southern and northern regional Western Australians and interstate travellers to their resort, they offer a truly different and exuberant experience for all.



HOME BASED BUSINESS AWARD

Sponsored by
Small Business
Development
Corporation
Winner
**CHOCOLATE
ATTRACTION**

Presented by Linda Liu Bearne to
Helen & Peter Axton

Chocolate Attraction was established in 2004 by husband and wife team Peter and Helen Axton. With a mission "Saving Perth from boring parties" they provide a chocolate fondue fountain hire service, where the experience of guests covering their fruits and marshmallows with melted chocolate becomes a focal point of the night. Migrating to Perth from the UK in 2003, Chocolate Attraction was designed as a lifestyle business and is based in the northern suburbs. Turnover continues to rise with 60% growth budgeted for next year. Chocolate Attraction also supports MS Society, Breast Cancer, Salvation Army, Uniform, Princess Margaret Hospital and has featured on My Restaurant Rules and Postcards WA.



BEST MARKETING AWARD AND HALL OF FAME

Sponsored by
Westways Colorgrafix
Winner
**HERE'S LUCK
LOTTERY CENTRE**

Presented by Neil Cranny to
Raj Selvendra

Here's Luck Lottery Centre, Belmont Forum has been awarded this prestigious award for their exceptional and outstanding performance in business excellence with being a Belmont Small Business Award winner on three occasions and to hold the outstanding title of WA's Number One Lottery West retailer for over ten years. With a staff of 14, the centre prides itself on strong partnership alliances, working closely with the community, providing friendly and great customer service to its clients and staff. Here's Luck is the only independent Lottery Centre to advertise on TV and radio with 60% of their clients coming from outside the Belmont region. Owner Raj Selvendra and his team are always coming up with new ideas for marketing campaigns with their Loyalty program, but their efforts also provide support for the community with recent efforts being for St Vincent DePaul, Belmont Fair and raising funds for Telethon.



EXPORT AWARD

Sponsored by
Perth Airport
Winner
PDA PRODUCTS

Presented by David Ellwood to
Peter Dresen & Paul Pletsch

PDA Products home building "Mortall" range of products commenced in 1992. A unique adhesive filler developed by Peter Dresen & Paul Pletsch is available across Australia through large distributors like Burnings and Mitre 10. PDA Products is now exporting to Bangkok, Thailand with 2,400 kgs leaving their Belmont premises in the last month alone with another 600 kgs delivered to Germany. Interest has been received from the USA who are eager to place orders and PDA's research in the global marketplace has come to realise that there is no other product available that fulfils the criteria of Mortall. An exciting future awaits PDA Products in the international arena.



JUDGES AWARD

Sponsored by
Belmont Business
Enterprise Centre
Winner
**AUSTRALIAN
WATER SAVER
2000**

Presented by Ian Winfield to Joe Iovine

Cloverdale based Inventor Joe Iovine established Australian Water Savers in 1998 to assist in saving water and to help the environment. With an innovative range of over 10 product inventions available, Joe Iovine is not only a small business striving to be innovative and creative with his business solutions to assist the consumer but also is heavily involved in encouraging and assisting other like-minded inventors. Joe is the current state president of the WA Inventors Association and has been instrumental in assisting the flood of WA Inventors being featured on the popular ABC program "The Inventors"



TCF ACHIEVER AWARD

Sponsored by
TCF Australia
Uncovered
Winner
**MARGARET
FARRELL,
SUKIMOO**

Presented by Carol Hanlon to Karl Farrell
on behalf of Margaret

Margaret Farrell, from Sukimoo runs an international fashion export business, showcasing the talents of WA, Australian & New Zealand fashion designers at Fashion Weeks in Ireland, Scotland, London, Paris, LA, Dusseldorf, Europe and recently returned from showing at New York Fashion Week including showing 5 designers from the Designated Fashion Incubator located at Belmont Forum. What Margaret Farrell has achieved in 2 years for the WA fashion industry is outstanding by providing global access to over 25+ WA designers. Margaret commenced her business in October 2003 after visiting the Designated trade exhibition staged by Belmont BEC & TCFWA at the Burswood Convention Centre. Her energy, talent and passion for picking up the next emerging designer combined her empathy and patience to help guide the designer in the tough world of high fashion is exceptional.



VOLUNTEER OF THE YEAR AWARD

Sponsored by
Textile Clothing
Footwear Resource
Centre of Western
Australia Inc.
Winner
JAN TEASDALE
AUSTRALIAN SISTERS CITY ASSOC.

Presented by Theo Pabst to Jan Teasdale

Jan Teasdale has been a community volunteer for over 30 years within the City of Belmont. From volunteer services with Squash Clubs, Kinda, Aussie Seals, Neighbourhood Watch, Belmont Centenary Committee, Friends of Japan, Breast Cancer Foundation and a volunteer with the Belmont-Adachi Sister City Relationship for over 20 years. During this time, Jan's outstanding efforts have been recognised by the Australian Sister Cities Association and serves as National Vice President where she assists to co-ordinate in excess of 450 sister city relationships within Australia. Through the volunteer efforts of Jan Teasdale many people have gained new cultural experiences, improved trade relations and appreciate cultural diversity in the world we live in.